



Lessons in LEADERSHIP from the Language of the HORSE

Goals: Encourage Individuals, Strengthen Character, Clarify Rules, Resolve Conflicts, Increase Productivity, Improve Relationships & Cultivate Leadership

Audience - Community Leaders: Coaches, Managers, Parents, Business Leaders, Teachers & Pastors

Session One: Capturing the Heart

Teaches and illustrates how to establish foundations for healthy, productive relationships.

Session Two: Correcting the Heart

Deals with the angry and dysfunctional person. This content teaches how to address undesirable character issues.

Session Three: Coaching the Heart

Addresses the means by which the good are challenged to excel. Experience the rich rewards of defining and achieving standards of excellence.

Session Four: Cultivating the Heart

Teaches how to multiply our investments by strengthening corporate morale and effectively directing every newcomer. Engaging coworkers as assistant coaches is a must for creating a productive environment.

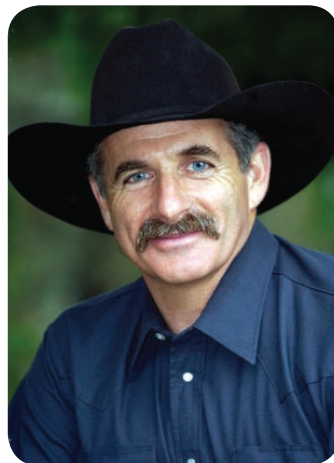
"I cannot tell you just how powerful the event was among our staff and campers. It was such a unique opportunity for them to be at the arena and experience such a strong visual of important truths."

Trudy Cathy White
(Director, Girls Camp at WinShape Camps)

"I was impressed by your message a year ago, and I was no less impressed this time. In fact, not being a horse person, it was very useful to see the differences in the two horses and your treatment of them. These differences further underscored many of the points you were making. Everyone spoke positively about it, and one manager said that he was still thinking and talking about your presentation a week after it had happened. Anyone who has gone to traditional business seminars knows that is a fairly rare occurrence!"

Gregory R. Erlandson
(President of Our Sunday Visitor)

Join Dr. Lew Sterrett for "Lessons in Leadership from the Language of the Horse." This short-course is ideal for community leaders, business leaders, educators and parents. Leaders by H.E.A.R.T. [Human Equine Analogies in Relational Training] promotes the pursuit of excellence for developing healthy and productive relationships. Learn to deal with the angry and dysfunctional person and to address undesirable character issues, understand the means by which the good are challenged to excel, and learn to multiply investments by strengthening morale and giving direction. This unique and entertaining approach to leadership addresses key issues through the use of horse training and interactive dialogue.



Dr. Lew Sterrett

has been invited to use horses to illustrate basic relational principles nationwide for 25 years. This dynamic and unique means of visual training has proven beneficial to all levels of leadership. Lew will use multiple demonstrations with horses to illustrate the relationship between the leader and the employee helping them to take their leadership to the next level. Join Lew for this one-of-a-kind workshop that is sure to improve your leadership.